

FOR IMMEDIATE RELEASE:

Asada Desert Grille Opens in Scottsdale's Xona Resort Suites

Classic American Grill Meets Authentic Southwestern Cuisine

For an Unparalleled Sonoran Dining Experience

SCOTTSDALE, Ariz. (October 28, 2008) – Xona Resort Suites, Scottsdale's premier all-suite property, is pleased to announce the opening of its new restaurant, **Asada Desert Grille**. Located at 7677 East Princess Boulevard, Asada Desert Grille brings the diverse influences of Southwestern cuisine to classic American outdoor grilling.

Nestled in Scottsdale's Princess community, Asada Desert Grille is an exciting new element of Xona Resort Suites' extensive multi-million dollar transformation, serving breakfast, lunch and dinner to both resort guests and the general public. The new menu draws upon the Sonoran desert region's distinct culinary heritage to offer a quintessential Arizona dining experience.

“Our goal was to create a warm and welcoming gathering place that evokes the rich heritage of the region, but at the same time reflects the increasingly cosmopolitan feel of the Valley,” said Brett Sundstrom, general manager of Xona Resort Suites. “When our guests are sitting on the patio overlooking the Sonoran desert, surrounded by mouth-watering aromas and the sizzle of the grill, we want them to feel that there's no place they'd rather be.”

Executive Chef Randy Goodell, who has been at the helm of the resort's culinary program for the past six years, has developed a tempting menu that is built around fresh grilled seafood, steaks and chops. Classic flavors of the region, such as roasted chili peppers, cilantro, ripe tomatillos and native limes, as well as the fragrant smoke of the grill and Chef Goodell's signature rubs, serve as the foundation for many of Asada's flavorful dishes. Asada's dry-aged beef, pork and poultry are the freshest available, and all fish are flown in daily. Chef Goodell and his staff are happy to prepare meals to diners' specifications.

Asada Desert Grille's menu showcases a combination of starters, entrées and “from the grille” selections, as well as an ala carte menu of enticing side dishes, including *green chili and corn macaroni and cheese*, *roasted red potatoes with peppers and onions*, and *house-made charro beans*. Restaurant favorites include *Grilled Calamari* served with a Habanero Bloody Mary sauce, *Smoked Brisket*, slow smoked with Asada's dry rub seasoning, *Pollo Asada*, and a menu of steak cuts prepared to order with a choice of six specialty rubs or sauces.

Offering a casual yet sophisticated gathering space that can accommodate 85 guests, Asada Desert Grille's décor captures Arizona's haunting earth tones with a rich color pallet of chocolate browns, deep ochre and creams. Inspired by the former orange and lime groves that once dotted the landscape, accents of kiwi green, ripe orange tones and fresh lime hues complement the dark wood tables and woven wicker chairs.

Asada's Sonoran desert ambiance is enhanced by its al fresco patio, which can seat up to 50 guests, where intimate seating groupings offer a warm and comfortable environment. Cool evening breezes from the open-air dining terrace drift through the restaurant, carrying tantalizing aromas of the finest southwestern ingredients. A beautifully decorated private dining room is available to accommodate larger parties.

The restaurant's adjacent bar, The Orange Iguana, offers a versatile indoor and outdoor lounge with a comfortably hip ambiance and a central outdoor fireplace. The Orange Iguana features a menu of specialty cocktails, including the resort's signature *Iguanarita*, as well as an extensive selection of premium liquors, beers and wine. With its fireside seating and inviting ambiance, The Orange Iguana is the perfect place to socialize, mingle with friends, or just enjoy Xona Resort Suites' welcoming atmosphere after a day of seeing the sites or a round of golf.

Asada Desert Grille features an approachable and affordable wine list focusing primarily on California varietals. The restaurant also provides a full in-room dining menu, as well as an easy to use and well stocked “grab ‘n’ go” lobby counter for the golfer racing off to an early tee time. Banquet and catering menus are customized by the Asada Desert Grille culinary team and presented with Asada's signature polished casual service.

About Xona Resort Suites

Nestled in the beauty of Scottsdale, Xona Resort Suites enjoys an ideal location for both leisure and business travelers – in the heart of the rapidly growing North Scottsdale area, close to world-class shopping, and steps from some of the nation’s most sought after golf courses. Xona Resort Suites offers guests a tranquil escape with unprecedented flexibility in accommodations, full-service amenities and seamless access to golf and spas. Taking advantage of the 300-plus days of sunshine, guests can explore the beauty of the Sonoran desert, enjoy one of four sparkling pools, tee off at one of 40 championship courses around the Valley, and end the day in an upscale suite that provides all the comforts of home. Xona Resort Suites is located at 7677 East Princess Boulevard in Scottsdale. For more information or to book reservations please visit www.xonaresort.com or call (888) 222-1059.

About Marcus Hotels and Resorts

Marcus Hotels and Resorts owns or manages a distinctive portfolio of 20 hotels, resorts and other properties in 10 states, with three additional properties under development. The company owns eight hotels and resorts, is a third-party manager for 12 hotels, resorts and other properties and is providing technical and pre-opening services for the Carmel City Center Hotel in Carmel, Ind., the Venturella Resort and Spa in Orlando, Fla. and the 7th Wave Resort in West Warwick, RI.

About The Marcus Corporation

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