

FOR IMMEDIATE RELEASE:

## **Xona Resort Suites Opens October 8**

**Scottsdale's Only Full-Service All-Suite Resort - Formerly Resort Suites Scottsdale -  
Completes Multi-Million Dollar Renovation and Opens New Destination Restaurant**

### **Asada Desert Grille**

#### **Renowned Golf Expert Team Continues as a Popular Guest Amenity**

SCOTTSDALE, Ariz. (October 8, 2008) – Marcus Hotels and Resorts, a division of The Marcus Corporation (NYSE: MCS), today announced the official re-launch of Resort Suites Scottsdale as **Xona Resort Suites** after the completion of a comprehensive, multi-million-dollar renovation of the property. The new Xona Resort Suites, located at 7677 East Princess Boulevard, is a southwest oasis that blends local culture with thoughtful amenities, contemporary surroundings and the comforts of home. The company also announced the opening of **Asada Desert Grille** as an exciting new element of the renovated property.

Nestled in the beauty of North Scottsdale, Xona Resort Suites is the area's premier all-suite property, offering visitors a tranquil escape with unprecedented flexibility in accommodations, full-service amenities including pre-arrival grocery service, and seamless access to the region's top golf courses and spas -- all in a beautiful southwest setting for relaxing, dining and enjoying the desert locale.

The 14-acre, 431-room property has emerged from the transformation with a new lobby and porte cochere, re-designed and updated guest suites, the new Asada Desert Grille restaurant specializing in regional cuisine with expansive patio dining, an extensive new indoor/outdoor lounge, renovated pool areas, tranquil fountains and landscaped walkways that lead guests through the resort.

"We're thrilled to offer guests a fantastic southwest experience in Scottsdale's only full-service, all-suite property," said Brett Sundstrom, general manager of Xona Resort Suites. "From spacious suites with fully-equipped kitchens to our team of dedicated Golf Experts and our new Asada Desert Grille restaurant, our goal is to make each guest's visit to Xona Resort Suites a memorable, enjoyable and hassle free experience."

## **Guest Suites**

The enhanced guest suites, redesigned by Loewen Design Group, one of Scottsdale's top interior design firms, have been upgraded with contemporary furniture, lighting, carpet, artwork and flat screen televisions. The one-, two-, and four-bedroom suites range from 600 to 1,800 square feet and combine the privacy, spaciousness and flexibility of a private residence with the services and amenities of a resort. The guest suites feature full living and dining areas, private furnished patios, master bedrooms with private bathrooms, fully-equipped kitchens, in-suite laundry (in the two- and four-bedroom layouts), LCD televisions in the living areas and bedrooms, and high speed wireless Internet access.

## **Restaurant and Lounge**

Asada Desert Grille, a defining element of the renovation and of the new Xona Resort Suites experience, offers visitors and locals an authentic taste of the southwest. Asada Desert Grille's tempting cuisine is a fusion of the diverse flavors of the region with the classic outdoor grilling and barbecuing flavors of the American heartland. The new concept restaurant focuses primarily on grilled fresh seafood, steaks and chops, all prepared using the freshest seasonal ingredients available.

The casual elegance of Asada Desert Grille's décor captures Arizona's haunting earth tones with a rich color pallet of chocolate browns, deep ochre and creams. Inspired by the former orange and lime groves that once sprinkled the landscape, accents of kiwi green, ripe orange tones and fresh lime hues complement the dark wood tables and woven chairs. Asada's Sonoran desert ambiance is amplified by its al fresco patio, while intimate seating groupings offer a warm and comfortable environment. A beautifully decorated private dining room is available to accommodate larger parties.

The Orange Iguana is a versatile indoor and outdoor lounge adjacent to Asada Desert Grille boasting a beautiful, enticing fireplace. Serving as Xona Resort Suites' "19th Hole" lounge, the Orange Iguana is an ideal gathering place where guests can relax fireside after a day of seeing the sites or a round of golf. With its alluring crackling fire and cozy ambiance, the Orange Iguana's casual and welcoming atmosphere is the perfect place to socialize, meet with friends, celebrate a special occasion, or just relax after a wonderful day in beautiful Scottsdale.

## **Guest Arrival Experience**

Upon arrival, guests are welcomed to Xona Resort Suites by an eye-catching porte cochere and its sumptuous water sculpture. Inside, guests will find a warm and inviting new lobby with high ceilings, a stone fireplace, original Sonoran artwork, comfortable furnishings and many thoughtful conveniences, including a coffee bar, knowledgeable concierge personnel and a dedicated Golf Expert. In addition, newly landscaped gardens, tranquil fountains and meandering walkways have been added throughout the resort, creating a charming sense of place for guests as they stroll through the 14-acre property.

### **Pools**

Guests taking advantage of Scottsdale's 300-plus days of sunshine can enjoy Xona's four refreshing pools, each set amid landscaped gardens. Two of the pools have been redesigned with whirlpool spas and new lounge furniture. The Cabana Pool, aptly named for its luxurious poolside cabanas, offers guests a quiet corner location within the resort, while the Social Pool's new poolside fire pit offers intimate sofa groupings and a relaxing outdoor fireside experience.

### **Meeting and Event Space**

With 7,000 square feet of flexible meeting and event space, Xona Resort Suites provides an idyllic setting for corporate and social gatherings of any size. Professional meeting rooms feature the latest technology for groups of 10 to 200 people, while the culinary team at Asada Desert Grille provides customized catering menus for all functions. In addition, the Fiesta and Social pool areas can accommodate outdoor luncheons, receptions and social events. For flexible indoor/outdoor event space, the Pavilion Ballroom features a private courtyard area that can seat up to 175 people and connects to the Fiesta pool area with sliding glass doors that open directly onto the pool deck, providing guests a picturesque setting for meetings or grand social events such as a wedding ceremony or reception.

### **Xona Golf Experts**

For guests wishing to experience Scottsdale's championship golf courses, Xona Resort Suites' team of Golf Experts is on hand to assist guests in planning their golfing excursions. Bringing more than 20 years of Scottsdale golf expertise to the resort, this team of seasoned professionals offers insider knowledge of the region's finest fairways and greens, and can arrange golf outings tailored to each guest's playing level and preferences -- from selecting the best Xona suite type for a group to booking multiple tee times, organizing direct billing with each course, and coordinating transportation.

“Scottsdale is known for its amazing, top-rated golf courses, but it can be overwhelming and time-consuming for visitors to navigate the area’s 40-plus championship courses,” said Sundstrom. “Our Golf Experts streamline the golf vacation planning. Their expertise in Scottsdale’s golf scene combined with their close relationships with individual courses provide our golf guests with everything they need to ensure a fulfilling golf vacation.”

### **About Xona Resort Suites**

Nestled in the beauty of Scottsdale, Xona Resort Suites enjoys an ideal location for both leisure and business travelers – in the heart of the rapidly growing North Scottsdale area, close to world-class shopping, and steps from some of the nation’s most sought after golf courses. Xona Resort Suites offers guests a tranquil escape with unprecedented flexibility in accommodations, full-service amenities and seamless access to golf and spas. Taking advantage of the 300-plus days of sunshine, guests can explore the beauty of the Sonoran desert, enjoy one of four sparkling pools or tee off at one of 40 championship courses around the Valley, and end the day in an upscale suite that provides all the comforts of home. Xona Resort Suites is located at 7677 East Princess Boulevard in Scottsdale. For more information or to book reservations please visit [www.xonaresort.com](http://www.xonaresort.com) or call (888) 222-1059.

### **About Marcus Hotels and Resorts**

Marcus Hotels and Resorts owns or manages a distinctive portfolio of 20 hotels, resorts and other properties in 10 states, with three additional properties under development. The company owns eight hotels and resorts, is a third-party manager for 12 hotels, resorts and other properties and is providing technical and pre-opening services for the Carmel City Center Hotel in Carmel, Ind., the Venturella Resort and Spa in Orlando, Fla. and the 7th Wave Resort in West Warwick, RI.

### **About The Marcus Corporation**

Headquartered in Milwaukee, Wis., The Marcus Corporation is a leader in the lodging and entertainment industries. In addition to its Marcus Hotels and Resorts division, the company’s movie theatre division, Marcus Theatres®, owns or manages 678 screens at 56 locations in Wisconsin, Illinois, Minnesota, Ohio, North Dakota, Iowa, and Nebraska and one family entertainment center in Wisconsin. For more information, visit the company’s Web site at [www.marcuscorp.com](http://www.marcuscorp.com).

Media contacts: Amie Rubenstein or Marlow Daniel at Glodow Nead Communications,  
(415) 394-6500 or [Amie@GlodowNead.com](mailto:Amie@GlodowNead.com).